# DURHAM CENTER FOR SENIOR LIFE

DCSL The Independent Active Independent

Empowering Durham's Older <u>Adults Since 1949.</u>



# **ANNUAL REPORT**

FY 2024-2025

406 Rigsbee Ave. Ste. 202 Durham NC 27701 www.dcslnc.org



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## MESSAGE FROM THE EXECUTIVE DIRECTOR

As we close the books on Fiscal Year 2024–2025, the Durham Center for Senior Life raises a heartfelt toast to excellence and to the over 2,500 older adults we proudly served this year across Durham County. This year was one of impact, innovation, and intentional growth, all driven by our unwavering commitment to supporting older adults in living their fullest, healthiest lives.

Throughout the year, our programs and services continued to provide a vital lifeline for seniors in our community, offering opportunities for social connection, nutrition, wellness, caregiving support, and meaningful engagement. Our collective efforts not only improved individual lives but also strengthened the fabric of our community as a whole.

We are proud to highlight key accomplishments that made this fiscal year exceptional. New revenue streams introduced, including:

- 31% increase in Adult Day Health (ADH) reimbursements from the County, significantly expanding our capacity to serve vulnerable seniors.
- After-hours parking lot usage boosting revenue by 2%.
- Partnerships with senior housing communities are generating a 6% increase in revenue.

A focus on long-term financial sustainability, including comprehensive planning for future revenue expansion in anticipation of economic challenges and funding uncertainties.

These achievements reflect not only smart strategy and sound stewardship, but also the trust and support of our community, partners, staff, and most importantly the older adults we serve.

As we look ahead to a new fiscal year, we do so with high hopes and bold ambition. We remain steadfast in our mission to empower older adults to thrive, and we invite our community to join us as we continue to innovate, collaborate, and advocate.

Here's to a future built on excellence, compassion, and shared purpose. Here's to DCSL and to every older adult who inspires us to serve with heart.

Sincerely,

Seanyea J. Rains

**Executive Director** 

## **OUR MISSION & STRATEGIC PRIORITIES**

#### **Our Mission**

To enrich the lives of Durham older adults 55+ by promoting healthy, active, and independent lifestyles.

## **Our Strategic Priorities**

## **Community Partnerships & Engagement**

We connect older adults and caregivers with quality resources and support through maintaining and building strong community partnerships. DCSL works closely with the community to promote engagement. Additionally, we work alongside supporters engaged in building relationships at the state legislature and other policy-making entities.

## **Development**

We continue to encourage brand recognition in our community through collaborative partnerships with our donors, grantors, and sponsors. Through these partnerships we are able to take our mission to new heights. Our social media presence continues to grow and has a track record of engagement.

## **Quality Programs & Services**

DCSL is a recipient of the highest level of recognition from the state's AAA division as a Center of Excellence exemplary service provision. We provide a variety of recreational, evidenced-based programming, nutrition and community-based services that help the older adults we serve reach their maximum level of independence for as long as possible.

### Communities We Serve

The Durham Center for Senior Life has two locations within Durham County, supporting older adults in five cities/towns:

Durham, NC Rougemont, NC Gorman, NC Research Triangle Park, NC Bahama, NC



## **OUR MISSION IN ACTION**



The Durham Center for Senior Life promotes healthy living through nutritious meals, fitness programs, walking groups, and wellness workshops that encourage older adults to stay active, engaged, and thriving in the body and mind.

By combining daily movement, social connection, and health education, older adults report feeling empowered to build strength, nurture well-being, and embrace an active lifestyle with confidence.





The Durham Center for Senior Life fosters independence through life skills workshops, personalized support, and resource navigation—helping older adults maintain their autonomy while living vibrant, self-directed lives.

## LITTLE RIVER SATELLITE SITE



As a proud satellite site of the Durham Center for Senior Life, the Little River Senior Center embodies our mission to enhance the quality of life for older adults through a wide variety of programs, activities, and services.

From exercise and wellness classes to social events, educational workshops, and resource referrals, everything offered at Little River is designed to support healthy aging, foster independence, and reduce isolation.

66



What I love most about LRCC is how family-oriented and personable it feels. Volunteering alongside the staff gives me a sense of purpose. The center has become like a second home, bringing joy and meaning to my life since retiring.

— Tonjua R.



## **ADULT DAY HEALTH (ADH)**



Adult Day Health is a welcoming and supportive community where participants stay active, connected, and cared for each day. The program offers safety, companionship, and enrichment for older adults who need added assistance, giving families confidence that their loved ones are in good hands.

This year, enrollment grew by 19 percent, showing how essential Adult Day Health is for families seeking dependable care. Our skilled team includes Registered Nurses, Licensed Practical Nurses, Certified Nursing Assistants, and a Certified Program and Activities Coordinator, all dedicated to promoting the well-being and enrichment of every participant.

66



Staff truly cares about the participants and create a nurturing environment for them to enjoy and feel comfortable! If you're looking for a supportive and stimulating environment for your loved one, I highly recommend coming here!

- Callie B.



## **OUR IMPACT AT A GLANCE**

20,163

**Enrichment Programs** promoting lifelong learning

1,421

Health Promotion Classes encouraging healthy aging

780
Technology Classes
promoting digital inclusion

3,054
Hours of Coordinated In-Home
Caregiver support





370
Extended Hours
of Evening Programs

**76**Special Events

celebrating our members

**33**Weekly Social Groups
fostering a strong community

142

Older Adults completed evidence-based health classes

## **OUR IMPACT AT A GLANCE**

7,175
Volunteer Hours dedicated to service

1,215

**Telephone Reassurance Hours** reducing isolation in seniors

155

**Dedicated Volunteers** 

driving our exceptional programs

**Interns from Local Schools** & Universities





14,703

**Congregate Meals Served** reducing food insecurity

2,512

**Older Adults Served** 

through DCSL EATS program

1,610
Recipients of Household & **Hygiene Supplies** 

**Recipients of Incontinence Supplies** 

## IN THE WORDS OF OUR MEMBERS



Since joining DCSL, I have improved my overall health. I hadn't anticipated how much I would enjoy the social interactions and relationships with other members.

- Bill P.

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Coming to DCSL was the best thing that could've happened to me. I have made so many friends, who I now eat lunch with everyday.

- Kathy L.





I love coming here because I grew up in a time when not everyone was welcomed. But here at DCSL, everyone feels welcome. Our physical differences are not just accepted, they're embraced. That sense of belonging means the world to me.

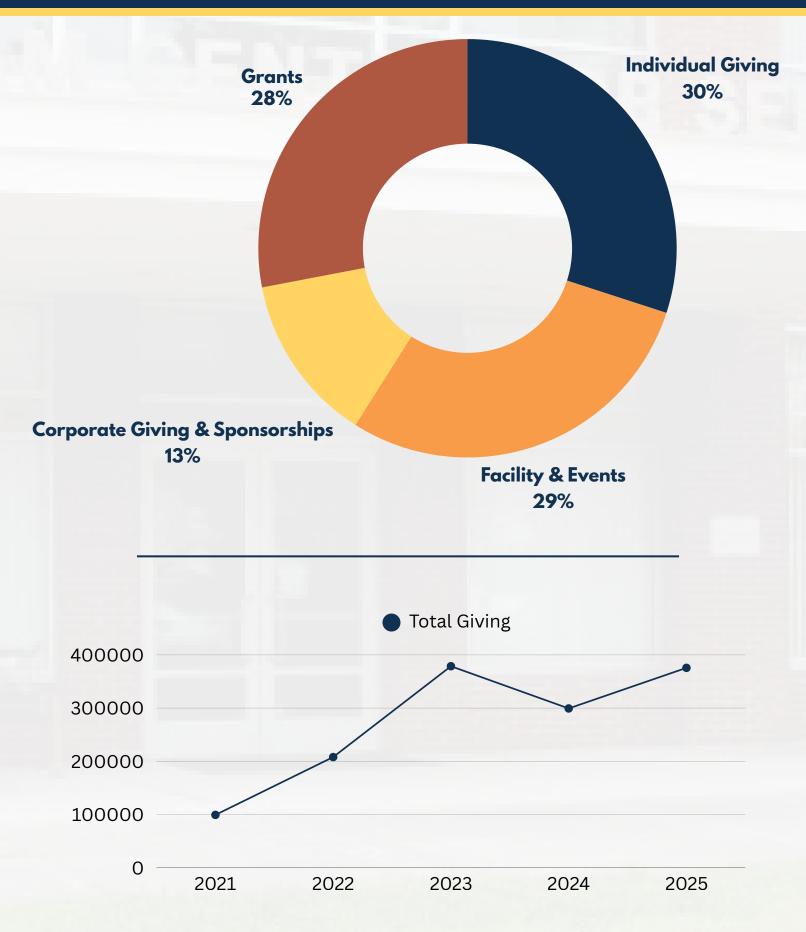
- Alba S.

This is an excellent place for seniors. A place to come, to get out the house and tons of options of things to do. And some of the friendliest people I have ever met!

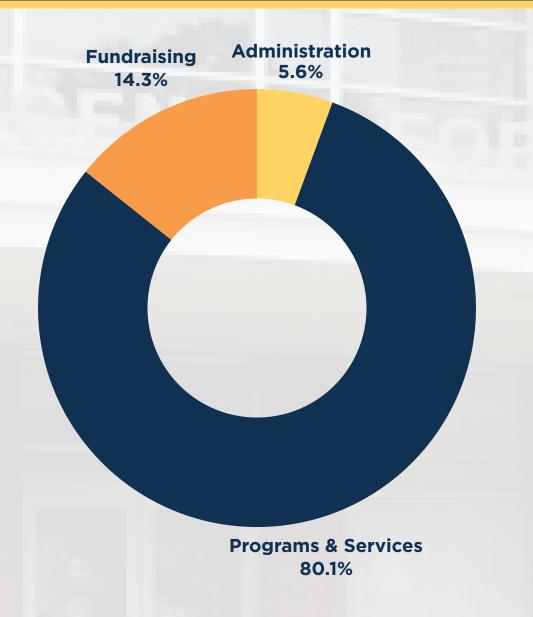
- Harriet C.J.



## PHILANTHROPY AT A GLANCE



## **JULY 1, 2024 - JUNE 30, 2025 FINANCIALS**



We are proud to report strong financial stewardship that maximizes community impact:

- 100% of funds stay in Durham County, directly benefiting local older adults
- 80.1¢ of every dollar supports programs and services
- 18.7¢ covers essential operations for efficiency and sustainability

This breakdown reflects our commitment to transparency, accountability, and quality care for older adults across Durham County.

## A SPECIAL THANK YOU TO OUR FY 2025-2026 SUPPORTERS

## **Dear Valued Supporter,**

With deep gratitude and great pride, I write to thank you for your incredible support of the Durham Center for Senior Life (DCSL) during the 2024–2025 fiscal year. Because of your generosity and partnership, we not only supported over 2,500 older adults across Durham County—we also exceeded our annual development goal by an outstanding 9%.

This achievement is more than a number. It reflects thousands of meaningful moments made possible by your belief in our mission: moments of connection, healing, purpose, and joy. Your support helped deliver vital programs such as hot daily meals, wellness and fitness classes, social services, transportation, adult day care, and so much more.

Thanks to you, older adults in our community are living with greater dignity, independence, and hope. Whether through your time, your gifts, or your advocacy, you have played a direct role in helping us expand our reach and deepen our impact.

As we look ahead, we remain inspired by the progress we've made together and energized for the work still to come. We hope you take pride in knowing that your investment continues to make Durham a better place to grow older.

## From all of us at DCSL, Thank you.



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## We are incredibly grateful to the many companies and local Durham businesses that support our mission!



DCSL is a lifeline to the communities we serve, providing vital support for older adults through our programs and services.

You can support our mission to enrich the lives of older adults with a donation. Scan the QR code or visit our giving link to donate.

Thank you for fueling our mission.



www.dcslnc.org/donate

